



Anirban Saha

Interested in Marketing Science; specifically social media marketing, conversational marketing.

Contact:

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Programming skills:

Intermediate: Python.

Beginner: R.

Previously worked with:

- Java
- PHP, JS
- C, C++, C#, ABAP.
- SQL

Soft Skills:

- Team Management,
- Communication,
- Analytical skills,
- Organisational skills.

Extra-curricular:

- DKE Mentor, FIN.
- Founding member of the Academic Club at FIN, OVGU
- Core member of RIA Buddy Programme, OVGU.

Blog:

www.anirbansaha.com

Social Media:

Linkedin.com/in/sahaanirban

Twitter.com/sahaanirban

Instagram.com/sahaanirban

Facebook.com/sahaanirbanNEW

References:

Prof. Dr. Myra Spiliopoulou

Dr. Claudia Krull

Highlights

- Invited and funded by the USA Government for International Visitors Leadership Program.
- Former Entrepreneur; collaborators include Facebook, The Times of India, NASSCOM.
- Over 6 years of working in interdisciplinary and multicultural teams, working at a national and international level.

Work Experience

Working student (Project assistant, HiWi) at

- Support Internationals at FIN, OVGU
July 2018 - February 2020

Responsibilities include website maintenance, social media & communications. (including automated conversation on Facebook.)

- TUGZ, OVGU.
November 2018 - February 2019.

Proprietor, Kolkata Bloggers.

January 2016 - March 2018

We did marketing & CRM over social media for events and book launches. We also developed tools to maximise the reach of tweets, share it on social media.

Product Manager, eSportsID Tech (startup, Kolkata)

July - December 2015

Responsibilities included market research, team building, feasibility analysis, investment pitches.

SAP ABAP Consultant, Tata Consultancy Services Ltd. (Kolkata)

2012 - June 2015.

Developed Reports, Interfaces for Sales and Distribution, Finance and Control, Quality Management modules; was active during requirement analysis.

Development intern, Indian Statistical Institute Kolkata.

June - October 2011

Linguistic Research Unit, under Prof. Dr. Niladri Dash.

Converted Bengali corpus from ISCII code to Unicode; assisted researchers.

Education:

Otto-von-Guericke University, Magdeburg, Germany

2017 - 2020, M.Sc. in Data and Knowledge Engineering

Grade: 2.2 [first three semesters]

Courses include Influence Maximisation mechanisms over social network, opinion mining, stream clustering, data mining, machine learning.

West Bengal University of Technology, India

2007 - 2011, B.Tech. Computer Science & Engineering

German equivalent grade: 2.2

Courses include data structures, programming languages, databases, computer organisation and architecture.

St. Paul's Mission School, Kolkata, India

1993 - 2007, Matriculation

Score: 84% (standard 12)

Other Mentions:

2017: Invited to the International Visitors Leadership Programme funded by the USA Government; for "Finding Common Grounds" (Problem analysis & Conflict Resolution).

Covered by The Times of India, Education Times, The Telegraph, BBC and others for contribution as an entrepreneur, photographer, educator in the field of blogging and photography.

The above information is true to the best of my knowledge.

Signature | Date: 13.05.2019